



## PRESS RELEASE

### Gradual Software Announces Compatibility with Global Graphics Technology

Gradual's SWITCH automates the Jaws PDF creation technology into workflows

**Digital Print World, London (stand 528) – October 17, 2006** — Gradual Software, specialists in software solutions for automating the publishing process, announces compatibility of its SWITCH product line with the Jaws PDF creation technology provided by Global Graphics. The Jaws PDF creation tools can be seamlessly integrated with Gradual's SWITCH product family members.

SWITCH offers the capability to easily design and manage automated document flows, driving third-party applications including Adobe Creative Suite and various PDF processing tools. FullSWITCH and PowerSWITCH now also feature a built-in configurator for Jaws PDF Creator and for the Jaws PDF Server Toolkit. This allows users to configure and manage automated PDF creation from PostScript or EPS files using Jaws technology from within the visual SWITCH user interface.

Jaws PDF technology offers a cost-effective and reliable means of creating robust PDF files. Pre-defined PDF configurations allow users to optimize files for printing presses, for desktop printers, or for publishing on the web or the intranet. Resulting PDF files fully conform to the PDF 1.5 specification.

James Bidewell, Director of Sales, eDocument Technologies at Global Graphics says: “SWITCH is an excellent and extremely flexible publishing automation tool. Configuring Jaws PDF from within SWITCH is a no-brainer. Users will be able to easily deploy the Jaws PDF creation technology as an integral part of more complete document flows – all managed from a single point of control.”

Peter Camps, CEO of Gradual Software, comments: “Although SWITCH is file format-neutral, we realise that PDF is widely used in professional publishing, so we’re excited to work with Global Graphics, a worldwide leader in PDF technology. The combination of Jaws and SWITCH technologies provides users with an integrated and robust solution for PDF creation.”

## Availability and bundle promotion

The capability for integration with Jaws PDF creation technology is included in Update 4 of FullSWITCH and PowerSWITCH, on Microsoft Windows only.

Positive Focus, distributor for both the SWITCH and Jaws PDF product lines in the United Kingdom and Ireland, have created bundle promotions that will be available until the end of 2006 through authorized resellers in their territory.

- FullSWITCH + Jaws PDF Creator  
10 users normally £2109 Bundle price £1930
- PowerSWITCH + Jaws PDF Server Toolkit  
25 users no current equivalent Bundle price £5414  
Unlimited users normally £6996 Bundle price £5919

Ivor Dixon, Managing Director of Positive Focus, concludes: “Automating Jaws PDF through SWITCH offers substantial benefits in producing a robust, fast responding workflow requiring minimal management. The combination is a very cost-effective solution and with this initiative Gradual Software proves once more that it is committed to offering its users a choice of alternate technology wherever it makes sense.”

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## Resources

SWITCH product line (Gradual Software):

[http://www.gradual.com/Products/products\\_main.php](http://www.gradual.com/Products/products_main.php)

Jaws PDF creation tools (Global Graphics):

<http://www.jawspdf.com/>

Example of integration between SWITCH and Jaws PDF:

[http://www.gradual.com/Support/application\\_Jaws\\_PDF\\_Server\\_Toolkit.php](http://www.gradual.com/Support/application_Jaws_PDF_Server_Toolkit.php)

[http://www.gradual.com/Support/application\\_Jaws\\_PDF\\_Creator.php](http://www.gradual.com/Support/application_Jaws_PDF_Creator.php)

Distribution in UK and Ireland (Positive Focus):

<http://www.positivefocus.co.uk/>

## About Gradual Software

Gradual Software was established in November 2004 to develop and deliver software for full automation across the numerous stages of professional publishing.

Gradual's automation solutions are designed to benefit all participants in the publishing workflow, including content originators (authors and designers), content processors (editors, designers and layout artists), brand owners (publishers and marketing departments) and service providers (printers). Gradual offers the SWITCH family of workflow automation software consisting of three modules: LightSWITCH, an entry-level tool for automation of file reception through FTP; FullSWITCH, a mid-range product that adds configurators to allow third-party applications to be integrated seamlessly in the workflow; and PowerSWITCH, the top-of-the-line package offering extensive scripting and metadata tools to build smart workflows, together with a bundled workgroup client.

Gradual Software is privately held by its management team, and is located in Ghent, Belgium. For more information, please visit [www.gradual.com](http://www.gradual.com).

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